



MARCH-APRIL 2007

THE RECRUITER

Dedicated to the California Department of Corrections and Rehabilitation's Recruitment Efforts.

OFFICE OF PEACE OFFICER SELECTION



CDCR placed 22 billboards across California to promote peace officer recruitment.

NEW HIRING INITIATIVES

The California Department of Corrections and Rehabilitation (CDCR) welcomed the new year with several initiatives aimed at adding much needed officers to our adult and juvenile institutions.

NEW ADVERTISING CAMPAIGN

In January, the Peace Officer Recruitment Unit (PORU) launched a new advertising campaign: "The greatest entry-level job in California." The new copy on job postings, newspaper and radio advertising invites applicants to "discover why more men and women are proud to wear our uniform than any other law enforcement agency in the nation."

OUTDOOR ADVERTISING

Beginning in February, California motorists started seeing billboards along major roadways promoting our need to hire officers throughout the state. The billboards were designed and placed by the PORU and will be seen a minimum of 32 million times a month through May 2007.

REDESIGNED WEB PAGES

The Peace Officer pages on the Department's web site underwent a significant redesign, making it easier for candidates to learn about Peace Officer opportunities. Now candidates can access that information by simply typing: www.cdcr.ca.gov/jobs or www.joincdcr.com.

CDCR PROFILED IN GI JOBS MAGAZINE

Several current and former CDCR Peace Officers are profiled in the March issue of GI-Jobs, a national magazine distributed monthly to more than 70,000 military personnel transitioning out of the service. Officers Juan Castro, Raymond Jack and retired Program Administrator Jack Karver were quoted extensively in the article, entitled "Walk the Line." To read the article, click [this link](#).

RECRUITMENT EVENTS

If you know of a good Peace Officer recruitment event in your community, contact PORU at recruit@cdcr.ca.gov and let us know.



The March issue of GI-Jobs magazine profiles CDCR.

The RECRUITER newsletter is published by the Office of Peace Officer Selection and the Office of Workforce Planning.

The RECRUITER newsletter is distributed electronically every two months to CDCR employees to keep staff informed of hiring needs and initiatives.

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RECRUITMENT INFORMATION

NON-PEACE OFFICER CAREERS

ONLINE:
www.cdcr.ca.gov/careers

TOLL-FREE
(888) 232-4584

EMAIL:
careers@cdcr.ca.gov

PEACE OFFICER CAREERS

ONLINE:
www.cdcr.ca.gov/jobs

TOLL-FREE
(866) 232-JOBS

EMAIL:
recruit@cdcr.ca.gov

TEAMWORK

Education and Health Care Recruitment Teams Coordinate Workshops

In an effort to work toward achieving our objective of decreasing the vacant education and health care positions within the institutions and facilities statewide, the Office of Workforce Planning (OWP) is teaming with Office of Correctional Education, California Education Authority, Division of Correctional Health Care Services, and the Division of Juvenile Justice for a series of recruitment activities through the summer of 2007. Currently, OWP has scheduled eight workshops and six recruitment events for the adult institutions and the juvenile facilities, aimed at recruiting high-quality teachers, librarians, vocational instructors, medical, mental health, and dental personnel.

Education Hiring Workshops

Dates

Paso Robles Youth Correctional Facility	Mar. 17, 2007
Stockton Complex/Preston	Apr. 7, 2007

Health Care Workshops and Recruitment Events

Dates

Pleasant Valley State Prison Hiring Workshop	Mar. 9, 2007
California Psychological Association Conference, Costa Mesa	Apr. 12-15, 2007
Mule Creek State Prison	Apr. 19, 2007
California Correctional Center Hiring Workshop	May 2007
National Association of Social Workers, (CA Chapter) San Francisco	May 4-5, 2007
Academy of General Dentistry Annual Meeting	May 3-6, 2007
American Psychiatric Association Conference, San Diego	May 19-24, 2007
American Psychological Association Conference, San Francisco	Aug. 17-20, 2007
California State Fair	Aug. 14-Sept. 3, 2007

With the assistance of our Education, Health Care, and Juvenile program partners, OWP will continue the process of scheduling workshops and participating at job fairs, industry conferences, and at various schools, colleges and university campuses. OWP encourages our recruiters to think innovatively and to explore various recruitment options, to find new avenues and productive ways to support institutions in meeting their needs of hiring quality educators and health care professionals. OWP recognizes the value that each professional brings and how each will have a positive impact in the lives of California's youth committed to the Division of Juvenile Justice and adult inmates. If you have any questions on the events listed above, please call one of our recruiters at 1-888-232-4584.